

CHALK THE BLOCK

Hanover Corridor Chalk Art Competition

Rules & Regulations

Saturday, September 26, 2015

10a.m. - 3 p.m.

About the Event:

This is a community chalk art competition around Bronstein Park at the corner of Hanover Street and Union Street. There will be music, food, entertainment and art in the park during the event.

Eligibility:

- All Individuals, groups, and parent-child teams are welcome
- You do not need to be a resident of New Hampshire
- Beginners as well as professional artists are welcome
- Children under 12 may draw in the Kid's Corner for free

Space Assignment:

THERE IS NO COST TO PARTICIPATE! All competitors are assigned a 4x4 square. Spaces will be assigned randomly, so some spaces may have cracks or texture variations. Same-day registrants will be assigned spaces as long as they are available.

Materials:

Participants will be provided with basic box of sidewalk chalk. Artists are encouraged to bring their own chalk pastels to add vibrancy and variety. If an artist has a dominant color in their design, they are encouraged to bring their own additional chalk. Artists should also bring their own brushes, water, and any other materials or tools they need. All chalk must be water based and temporary (No paint, oil pastels, fixatives, or other oil-based products). There will be some chalk available for purchase if artists run out or need a specific color. Chalk will be provided for the Kids Corner (Kids 12 and under).

Check-In and Registration:

All participants must check-in prior to the start to be eligible for prizes. Check-in will begin at 10a.m. at the park. Artists may begin their designs any time after check-in.

Timeline of Event:

10AM Check in begins

11AM-2:30PM Music and Entertainment, food, and artists draw

2:30PM: Drawing stops, Artists check out and return any unused materials

2:30-2:45: Judges cast votes

2:45PM: Winners announced

Prizes:

Award winners must be present to claim his/her prize, or someone should be there to claim it on your behalf. Prizes will be awarded in two categories:

Adult: 1st (\$300), 2nd (\$150), Honorable mention
Youth: 1st (\$100), 2nd (\$50), Honorable mention
Best in Show for all competitors

Additional Rules:

- Please sign your work when you are done
- If you are reproducing an image created by another artist (living or deceased), credit the original artist and the title of their work.
- No fixatives may be used (hairspray, or other studio grade pastel fixatives, etc.)
- People will be walking around your square, so please keep your materials contained.
- Please respect other artists, do not walk on their work, or have open beverage containers that could spill and destroy work.
- Drawings must remain within the designated square area. Drawings on buildings, trees, or any other surface are strictly prohibited.
- This is a family event. Artwork containing nudity, profanity, or content deemed inappropriate by the competition committee will be removed and the artist disqualified.
- The use of flammable or offensive odors may not be used.
- Failure to comply by these rules or guidelines may be grounds for dismissal.

Things to bring:

- Whatever you need to make your work: Water-based chalk, pastels, brushes, water, smudging tools, spray bottle with water, sponges, q-tips, rulers, paper towels, wetwipes, etc.
- Blankets or chair, knee pads etc. to stay comfy while you draw
- Sunscreen, sunglasses, and hat
- Money to purchase food from a park vendor or from a restaurant nearby downtown
- Sketches or inspiration pieces to guide your chalk design (but designs must be freehand)
- Plastic to cover artwork during possible rain
- Small tent/canopy, but please notify event coordinator in advance

TIPS FOR ARTISTS

- Use chalk sparingly. Build up your layers, starting with a very light layer on the bottom. Some artist prefer to lay all of their undertones first. Some prefer to work top to bottom. Outline all of your major elements first.
- A big chalkboard eraser works great for laying down large areas of color. Moving the eraser in a circular motion works best.
- If you're a first timer, consider using one object as the focal point of your artwork a face, a frog, etc. Small details are difficult to manage on a rough surface so think BIG & DRAMATIC.
- The more you work with chalk on concrete, the more comfortable you will become. Practice!



**Hanover Corridor
Chalk Art
Competition**

Registration Form

Saturday, September 26, 2015
10a.m. - 3 p.m.

Registration begins at 10AM. Day-of registrations will be accepted as space allows. One form should be filled out for each space, even for group applications.

To reserve a space:

- 1) Drop this application off or mail it to Studio 550 ART CENTER (550 Elm Street Manchester, NH 03101)
- 2) Email this application to info@550arts.com

Participant Name(s): _____

Mailing Address: _____

City/ State/ Zip: _____

Email: _____

Cell Phone: _____

Please Select Category:

- Adult Artist (18yrs+)
- Group, Organization name if any, _____
- Youth (13-17yrs)

I, _____, hereby release and hold harmless Intown Manchester, Elm Grove Properties, Studio 550 ART CENTER, any staff, representative and or agents from all liabilities, mishaps, or losses to any personal or corporate affects that may befall me or my child during this festival or as a result of any activity that may arise under the event. Additionally, I hereby give permission for images captured during the event through video, photo and/or digital camera, to be used for the purposes of promotional material, websites, press releases, and publications, and waive any rights of compensation or ownership thereto.

I hereby acknowledge that I have read and understand the above statement, the rules and regulations of the event, and will abide by those rules.

Signature of Artist (or Guardian if under 18)

Printed Name